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Increasing the intent to receive a pandemic influenza vaccination

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### Increasing the intent to receive a pandemic influenza vaccination: Testing the impact of theory-based messages

CA Godinho, L Yardley, A Marcu, F Mowbray... - Preventive ... , 2016 - Elsevier  
Objective Vaccination is an effective preventive measure to reduce influenza transmission, especially important in a pandemic. Despite the messages encouraging vaccination during the last pandemic, uptake remained low (37.6% in clinical risk groups). This study investigated the effect of different types of messages regarding length, content type, and framing on vaccination intention. Method An online experiment was conducted in February 2015. A representative sample of 1424 people living in England read a mock newspaper ...  
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

**Influenza and other respiratory viruses: standardizing disease severity in surveillance and clinical trials**

B Rath, T Conrad, P Myles, M Alchikh... - Expert review of anti ..., 2017 - Taylor & Francis  
 ABSTRACT Introduction: Influenza-Like illness is a leading cause of hospitalization in children. Disease burden due to influenza and other respiratory viral infections is reported on a population level, but clinical scores measuring individual changes in disease severity ...  
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**Reducing primary care attendance intentions for pediatric respiratory tract infections**

A Schneider, C Cabral, N Herd, A Hay... - The Annals of Family ..., 2019 - Annals Family Med  
 PURPOSE The aim of this study was to evaluate a theory and evidence-based, parent-targeted online intervention, combining microbiological local syndromic surveillance data, symptom information, and home-care advice, to reduce primary care attendance for self ...  
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**Do interventions containing risk messages increase risk appraisal and the subsequent vaccination intentions and uptake?—A systematic review and meta-analysis**

JE Parsons, KV Newby... - British journal of health ..., 2018 - Wiley Online Library  
 Purpose There is good evidence that for many behaviours, increasing risk appraisal can lead to a change in behaviour, heightened when efficacy appraisals are also increased. The present systematic review addressed whether interventions presenting a risk message ...  
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**Vaccines at Work**

M Hoffmann, R Mosquera, A Chadi - Available at SSRN 3330631, 2019 - papers.ssrn.com  
 Influenza imposes substantial costs worldwide in terms of human lives and productivity losses. Vaccination could be a cost-effective way to reduce these costs for firms and public health institutions, but low take-up rates, particularly of working adults, and vaccination ...  
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**The effect of framed health messages on intention to take antivirals for pandemic influenza: a vignette-based randomised controlled trial**

D D'Antoni, V Auyeung, J Weinman - Journal of health ..., 2019 - Taylor & Francis  
 During the last influenza pandemic, adherence to antivirals was suboptimal. This study investigated the effect of manipulating the wording of written health messages on intentions to use antivirals as prophylaxis for pandemic influenza. After reading a hypothetical ...  
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